



October 24, 2011

The Honorable Jane Lubchenco, Administrator
National Oceanic and Atmospheric Administration
14th Street & Constitution Avenue, NW
Washington, DC 20230

Dear Dr. Lubchenco:

I am pleased to send you a report from the NOAA Science Advisory Board (SAB) entitled "A Vision and Model for NOAA and Private Sector Collaboration in a National Climate Services Enterprise." In August I wrote to you about the preliminary findings of the Climate Partnership Task Force, a joint effort between two NOAA, SAB Working Groups, the Climate Working Group and the Environmental Information Services Working Group. This final report is the response to a request for advice on how NOAA might engage with the private sector to ensure the success of a climate services enterprise. The Task Force, composed of private sector experts in climate services, prepared a number of findings and recommendations to guide NOAA in its interactions with the private sector. The SAB charged this group to propose a vision and model for how NOAA climate services could interact with industry and to provide suggested mechanisms and other guidance for creating effective partnerships. Since the SAB believed that there was some urgency to receive these recommendations, the Task Force completed their work in a six month period.

The report, which I have enclosed, provides expert opinion on steps to be taken in NOAA's partnerships with the private sector, as well as points to be considered in identifying the roles of NOAA and the private sector in these relationships. Finally the report identifies some lessons learned from the NOAA partnerships with industry in weather services that could be relevant to these new partnerships on climate services.

Thank you for your attention to the views of the private sector in the development of a climate services within NOAA.

Please let me know of any question or comments.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Ban".

Raymond J. Ban
Chair, NOAA Science Advisory Board
Consultant, Weather Industry & Government Partnerships

Enclosure

cc: Eric Barron
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John Dutton
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