SAB Work Plan Topic: Public Private Partnerships (P3)

Champion(s): Steve Weisberg, Jon Allan, Betsy Weatherhead, Ilene Carpenter, Jason Hickey, John Kreider, Tony Wu, Ilse Gayle

Description of Planned Work:

Analyze the following Six Partnership Models:

- Innovation - Shared technology development
- Identification - NOAA Role identification
- Implementation - Deployment of technologies (by others) NOAA develops into routine application
- Information - Collaborative data collection
- Involvement - Engagement in public decision making
- Intelligence - Workforce and talent development

Gather information from a plethora of sources, including those in and out of NOAA. Bring in guest speakers who have experience with P3s in these non-finance areas. Explore each of the partnership models and how NOAA is or isn’t taking advantage of them.

Deliverables:

- 10 to 20 Page Report on Findings/insights/ Recommendations
- Accompanying slides to be presented at SAB meeting
- Appendix of case studies showing the different aspects of successful P3s and their applicability
- ~2 page executive summary with findings and recommendations

Timetable:

1. January 11, 2022: Subcommittee meeting
2. January 31, 2022: Meeting w/ P3 industry expert
3. February 14, 2022: Meeting w/ California Marine Protected Areas
4. February 23, 2022: Meeting w/ NOAA Technology Transfer Program Manager
5. March 7, 2022: Meeting w/ P3 industry expert
6. March 15, 2022: Meeting w/ Army CoE Infrastructure P3 expert
7. March 22, 2022: Subcommittee meeting
8. March 29, 2022: Subcommittee meeting

9. Future meetings:
   a. 1-2 hour long meetings as an entire group
   b. Subgroup meetings
   c. Collaborative meetings with full group to summarize findings
   d. Additional NOAA P3 experts
   e. Additional industry P3 experts
   f. Discussions with philanthropic or other entities

10. November/December 2022: Finished report presented to the SAB at the winter meeting

**Participants:** SAB Members, NOAA liaisons, NOAA Federal Advisory Committees, EISWG member(s) and Other Collaborators Working on this Topic—Please list and explain.

**SAB/WG Members:**

- Steve Weisberg (SAB Member, P3 Co-chair, ESMWG SAB Liaison)
- Jon Allan (SAB Member, P3 Co-chair, ESMWG SAB Liaison)
- Betsy Weatherhead (SAB Member)
- Ilene Carpenter (SAB Member, DAARWG SAB Liaison)
- Jason Hickey (SAB Member, EISWG SAB Liaison)
- John Kreider (SAB Chair)
- Tony Wu (SAB Member)
- Ilse Gayl (EISWG Member)

Additional external advisors and guest speakers

**Resources needed:** Please describe what is needed – staff, funds, etc.

- SAB staff support
- Funding for an in person or hybrid meeting(s)
- Consultant/writer for some or several sections

**Potential Challenges:**

- Difficulty knowing exactly where to look in NOAA for examples of successful (or unsuccessful) P3s
- Creating a concise report
Coordinating guest speakers and a large group
P3’s are not only financing mechanisms as most understand them, they are ways for public and private entities to collaborate on solutions, but are different from standard contracting or procurement services.