

**SAB Work Plan Topic:** Public Private Partnerships (P3)

**Champion(s):** Steve Weisberg, Jon Allan, Betsy Weatherhead, Ilene Carpenter, Jason Hickey, John Kreider, Tony Wu, Ilse Gayle

**Description of Planned Work:**

Analyze the following Six Partnership Models:

- Innovation - Shared technology development
- Identification - NOAA Role identification
- Implementation - Deployment of technologies (by others) NOAA develops into routine application
- Information - Collaborative data collection
- Involvement - Engagement in public decision making
- Intelligence - Workforce and talent development

Gather information from a plethora of sources, including those in and out of NOAA. Bring in guest speakers who have experience with P3s in these non-finance areas. Explore each of the partnership models and how NOAA is or isn't taking advantage of them.

**Deliverables:**

- 10 to 20 Page Report on Findings/insights/ Recommendations
- Accompanying slides to be presented at SAB meeting
- Appendix of case studies showing the different aspects of successful P3s and their applicability
- ~2 page executive summary with findings and recommendations

**Timetable:**

1. January 11, 2022: Subcommittee meeting
2. January 31, 2022: Meeting w/ P3 industry expert
3. February 14, 2022: Meeting w/ California Marine Protected Areas
4. February 23, 2022: Meeting w/ NOAA Technology Transfer Program Manager
5. March 7, 2022: Meeting w/ P3 industry expert
6. March 15, 2022: Meeting w/ Army CoE Infrastructure P3 expert
7. March 22, 2022: Subcommittee meeting

8. March 29, 2022: Subcommittee meeting
9. Future meetings:
  - a. 1-2 hour long meetings as an entire group
  - b. Subgroup meetings
  - c. Collaborative meetings with full group to summarize findings
  - d. Additional NOAA P3 experts
  - e. Additional industry P3 experts
  - f. Discussions with philanthropic or other entities
10. November/December 2022: Finished report presented to the SAB at the winter meeting

**Participants:** SAB Members, NOAA liaisons, NOAA Federal Advisory Committees, EISWG member(s) and Other Collaborators Working on this Topic—Please list and explain.

**SAB/WG Members:**

- Steve Weisberg (SAB Member, P3 Co-chair, ESMWG SAB Liaison)
- Jon Allan (SAB Member, P3 Co-chair, ESMWG SAB Liaison)
- Betsy Weatherhead (SAB Member)
- Ilene Carpenter (SAB Member, DAARWG SAB Liaison)
- Jason Hickey (SAB Member, EISWG SAB Liaison)
- John Kreider (SAB Chair)
- Tony Wu (SAB Member)
- Ilse Gayl (EISWG Member)

Additional external advisors and guest speakers

**Resources needed:** Please describe what is needed – staff, funds, etc.

- SAB staff support
- Funding for an in person or hybrid meeting(s)
- Consultant/writer for some or several sections

**Potential Challenges:**

- Difficulty knowing exactly where to look in NOAA for examples of successful (or unsuccessful) P3s
- Creating a concise report

- Coordinating guest speakers and a large group
- P3's are not only financing mechanisms as most understand them, they are ways for public and private entities to collaborate on solutions, but are different from standard contracting or procurement services.