



SCIENCE ADVISORY BOARD

April 18, 2024

Dr. Richard W. Spinrad
Under Secretary of Commerce for Oceans and
Atmosphere & NOAA Administrator
Herbert C. Hoover Building, Room 6811
14th Street & Constitution Avenue, NW
Washington, DC 20230

Dear Dr. Spinrad:

Subject: Transmittal of the NOAA Science Advisory Board Report on Public-Private Partnerships

On behalf of the NOAA Science Advisory Board (SAB), I am pleased to transmit to you the SAB report on *Public-Private Partnerships*. The report was first delivered in July 2023, then revised and approved at the March 2024 SAB Meeting.

The report makes the following recommendations:

1. Clarify NOAA's future directions so industry can identify investment opportunities
2. Enhance a nurturing environment for fledgling technology
3. Promote industry standardization to foster adoption of innovative technologies
4. Leverage relationships with other Department of Commerce agencies

During presentation of this report, the SAB suggested forming a group dedicated to related topics that this P3 report explored. A few topics raised were economic and business development, implementation of recommendations, equity in business, reputational risk, and how NOAA's culture impacts internal innovation. The SAB will explore creating a new group dedicated to these topics, with an update to be provided at the July SAB meeting.

The SAB greatly appreciates the opportunity to provide this report to NOAA and we welcome the opportunity to further engage NOAA on this important topic.

Very respectfully,



John R. Kreider
SAB Chair

Cc: Sarah Kapnick
Michael Morgan
Karen Hyun
Michael Weiss

Steve Weisberg
Casey Stewart

Attachment: NOAA Science Advisory Board Report on Public-Private Partnerships